

A large blue container ship is docked at a port. The ship is the central focus, with a red crane visible on the right side. The ship's hull is blue, and it has a red stripe along the bottom. The crane is red and white. The sky is overcast. The text "Digital Transportation" is overlaid on the ship's hull.

# Digital Transportation

For Improved Safety, Mobility, and Efficiency



**Kyle Connor**

Transportation Business Development Manager

October 27, 2015



# Why Going “Digital” is Important For Transportation Now

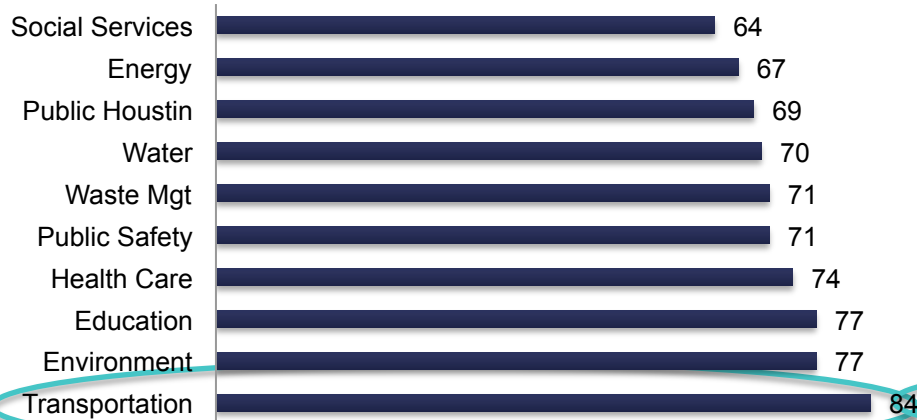


# Transportation: The Top Priority for Cities

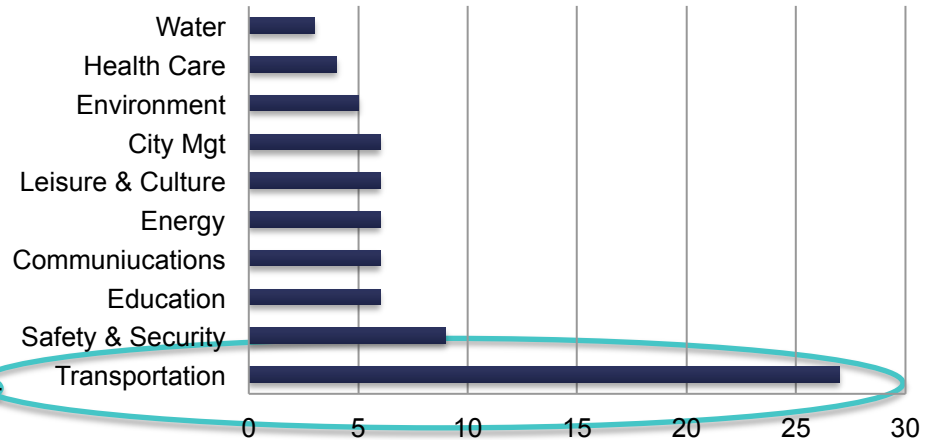
Need for investment over the next 5-10 years by infrastructure area

Infrastructure area most important in attracting economic investment

## Needing Investment



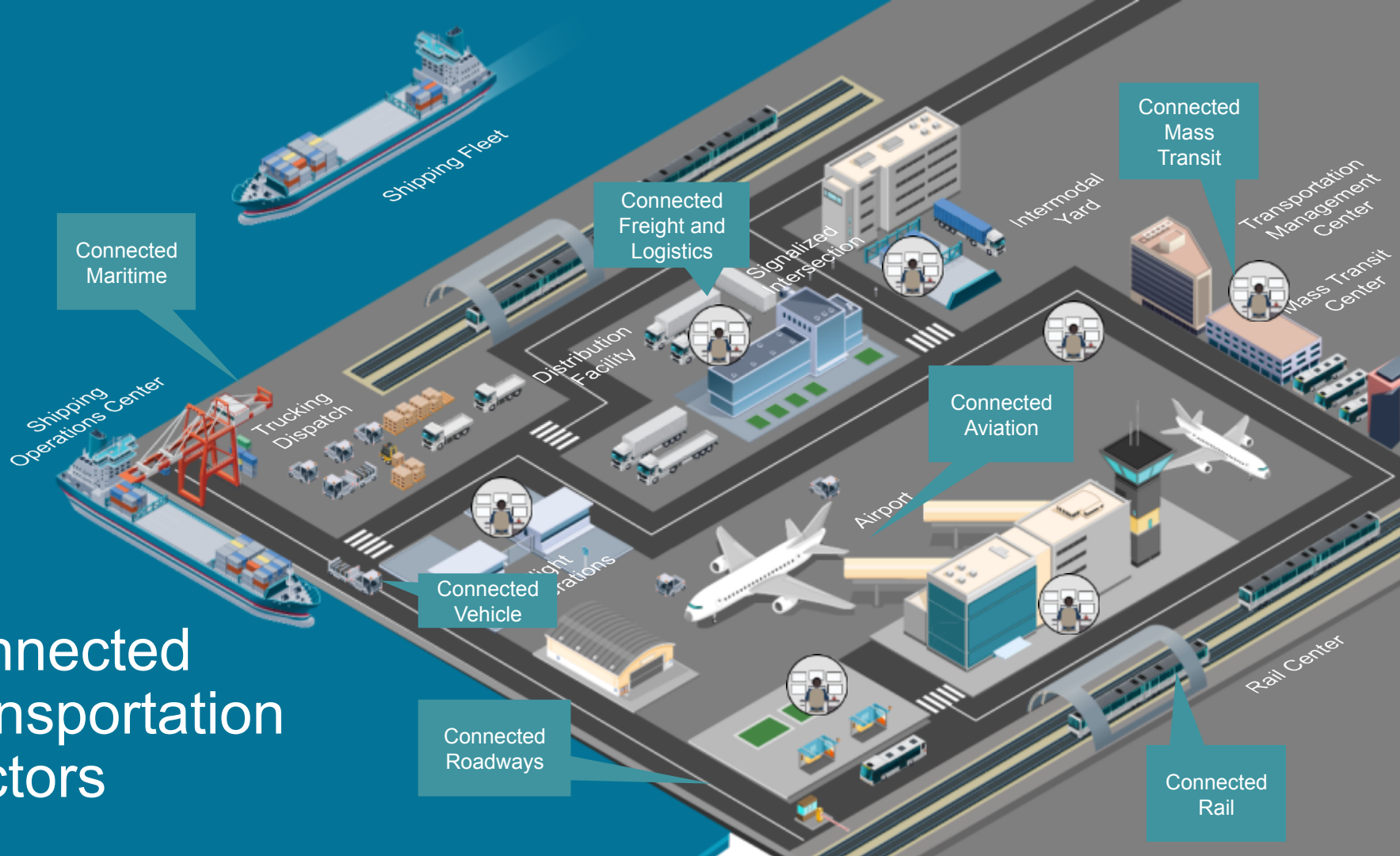
## Attracts Economic Investment



Survey of public & private sector stakeholders across world's top 25 cities



# Connected Transportation Sectors







# Connected Maritime Business Outcomes Summary

Operational Efficiency

Asset Tracking  
Improved Throughput

Safety/Security

Physical and Cyber Security  
for passengers and cargo

Converging safety, data,  
video and wireless

Lower TCO





# Case Study: Hamburg Port Authority (HPA)



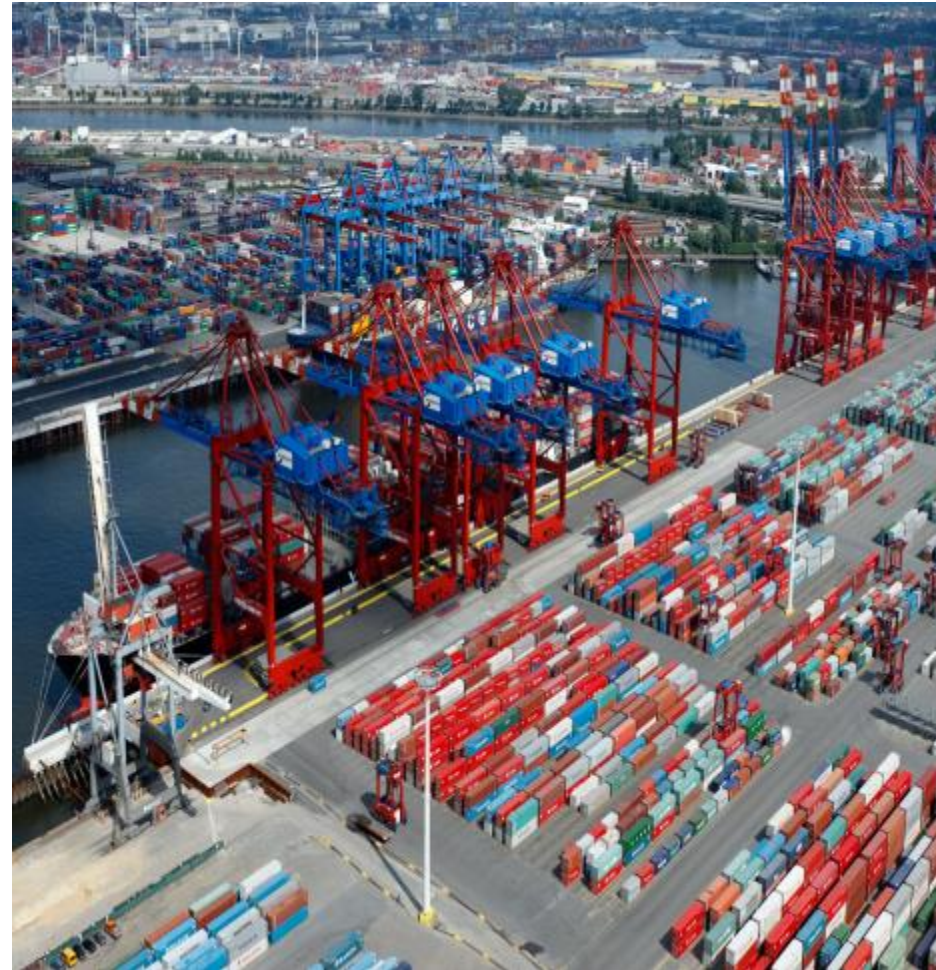
PORT OF THE FUTURE

**SmartPORT Hamburg**  
IT and Research



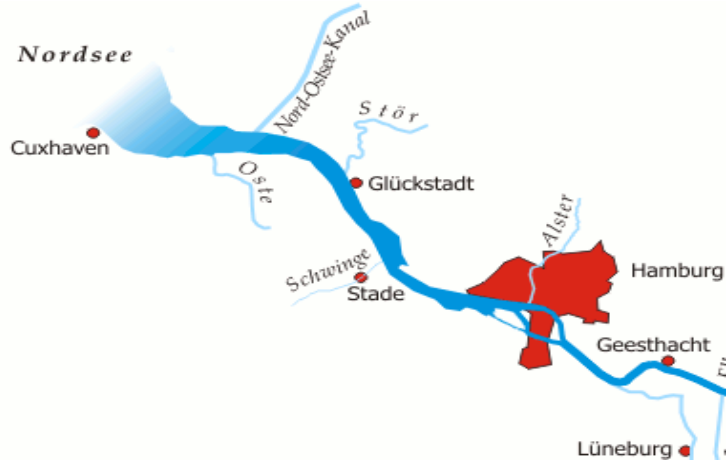
# Port of Hamburg

- One of the largest ports in Europe  
Over 140 million tons total turnover per year
- Biggest railway port in Europe  
200 freight trains with 5000 wagons per day
- 1900 employees
- 10000 ships per year
- Connected to 900 harbors in 174 countries around the globe
- Strong growth in cruise ship tourism



# VISION: Connectivity from ELBE 1 to Hamburg Harbor

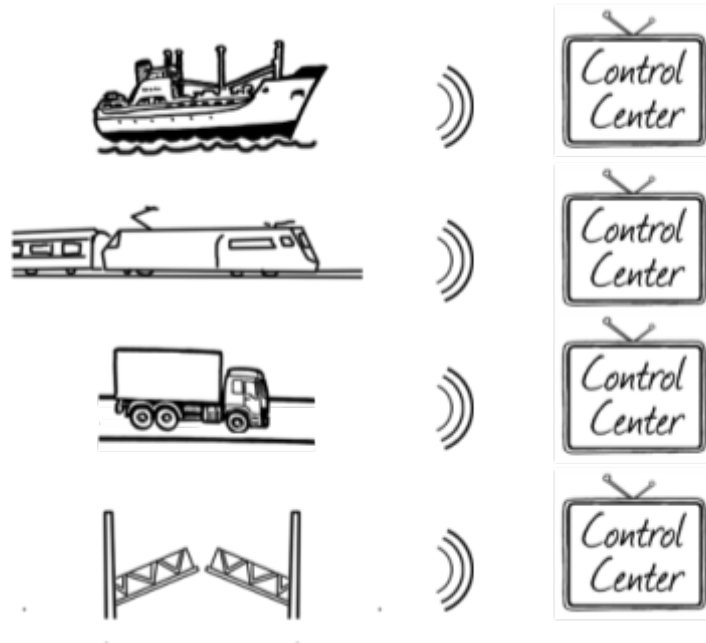
## 6 hour journey



- RFID Container Tracking
- Wifi/Wired Internet for Passengers/Crews
- Facility Reservations
- Safety Measures for Hazardous Materials
- Improved Pre-Arrangement
- Traffic Management (Road, Rail, Water)
- Converged Network (Operational, IT, Safety/Security, etc)
- Two-Way voice communications

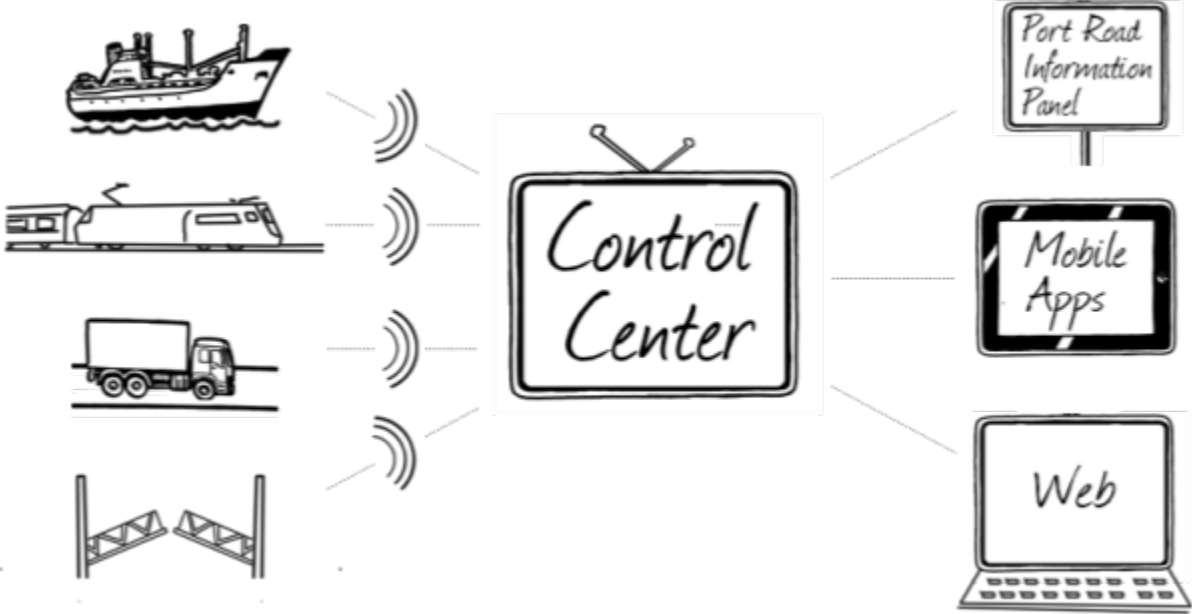
# Traffic Management: Legacy Issue

- 4 isolated control centers for
  - River
  - Railways
  - Roads
  - movable infrastructure
- About 300 traffic sensors
- 270 km of fiber optics
- First Hot Spots (WiFi)





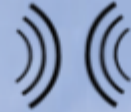
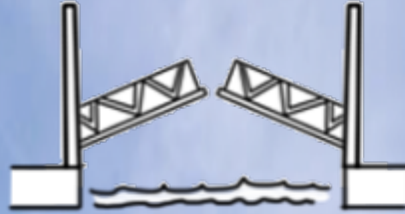
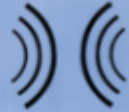
# Traffic Management: Deployed Port Traffic Center



# Traffic Management: Internet of Things



# Integration: Traffic and Infrastructure Management

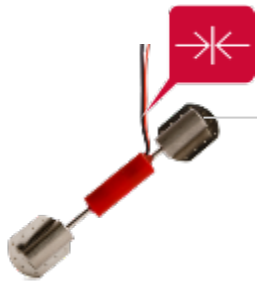






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## ENVIRONMENT & STRUCTURAL MONITORING



## Structural: strain gauges

Measuring the strain and stress on structural steel members.



## Structural: tiltmeters

Settlements and relative displacements, tilt of piers and abutments.



## Structural: accelerometers

Vibration and dynamic responses due to seismic, wind and traffic loads.



## Environment: air quality

Pollution level: NO, NO<sub>2</sub>, SO<sub>2</sub>, CO and PM<sub>10</sub>.



## Environment: weather

Rainfall, relative humidity, air temperature, wind speed/direction.



Play  
Video



# Summary

- Improved safety and security
- Greater operational efficiencies
- Enhanced passenger experience
- Converged networks (30% reduction)
- Reduces traffic congestion 15%
- Better asset/vehicle management
- Server Virtualization (240 to 48)
- Regulatory compliance





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