

UPTAKE™

On Track to Improved Reliability: From Rules to Predictions

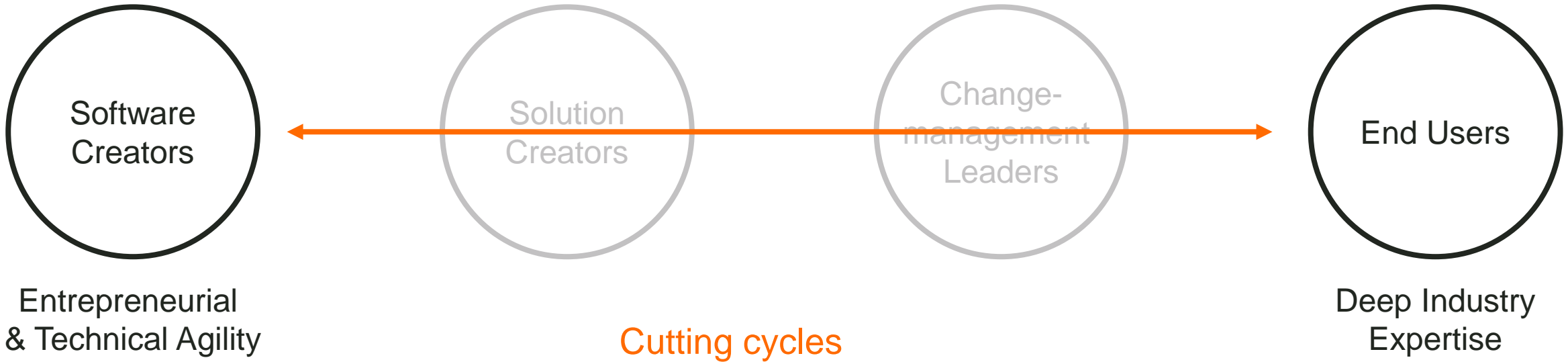
Joe Becker Director, Rail Solutions



ABOUT US

Uptake is the predictive analytics partner for industrial businesses. We deliver actionable intelligence that drives and protects growth. Industrial leaders rely on our technology to anticipate costly events and generate new revenues.





Co-created solutions = Outcomes





Influx of Data

Data is growing at a 40% compound annual rate, reaching nearly 45ZB by 2020



Commoditization of Storage

Storage costs have fallen 40% over the last 5 years



Data Science & Machine Learning

The Machine Learning market will reach \$15.3B by 2019



Privacy & Security

Encryption at rest,
Encryption in transit



Open Source Ecosystem

78% of companies run on open source



API Proliferation

The number of Public APIs has doubled in the last 18 months



Raw Data



Analysis



Value



UPTAKE™

Data-as-a-Service
Platform

- 1 Data Ingestion
- 2 Normalization
- 3 Leading Data Science
- 4 Industry-specific context

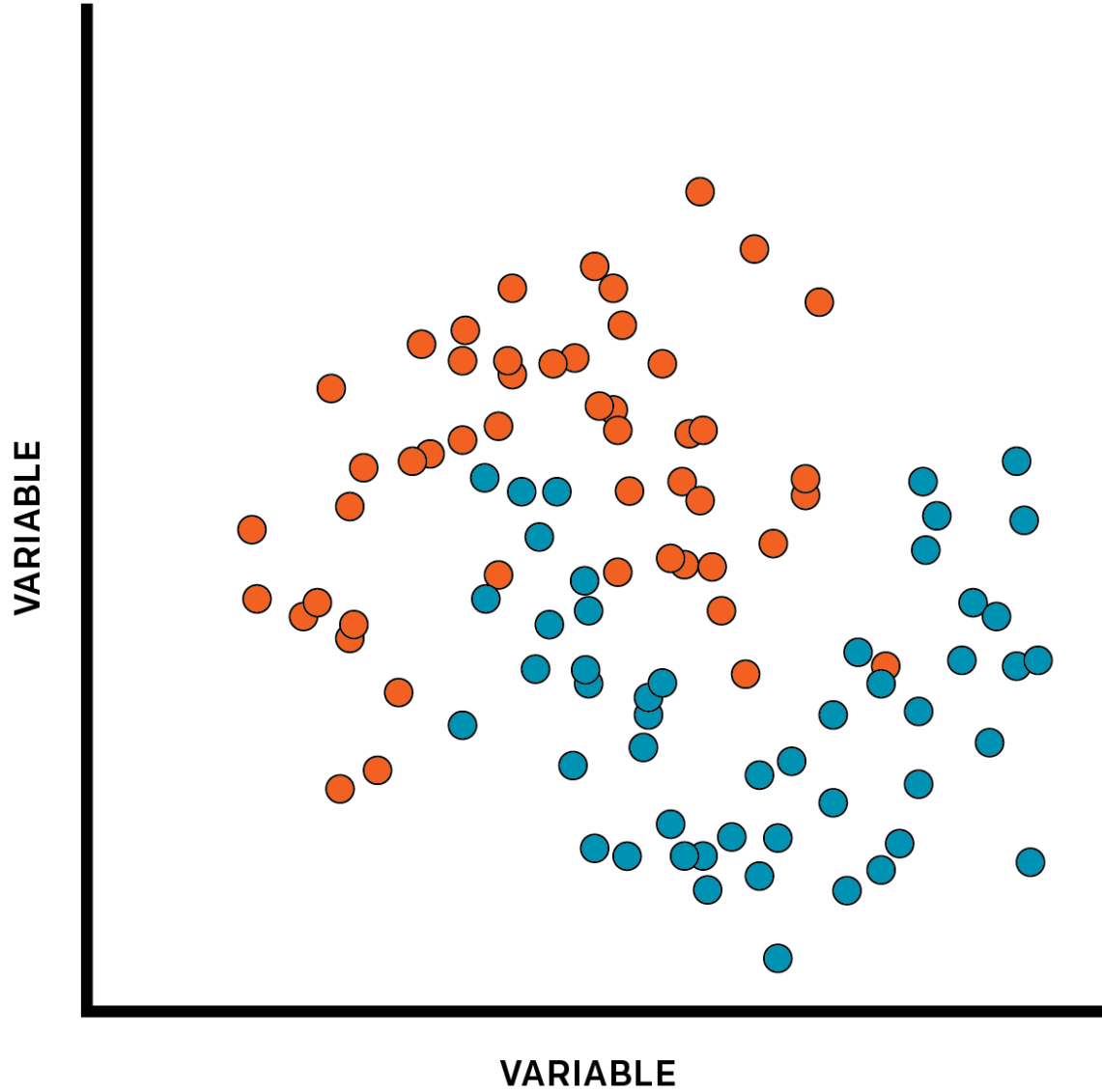
Increased:

Asset Availability, Asset Health,
Reliability, Productivity, Shop
Throughput

Decreased:

Repeat Failures, Field Failures, Service
Delays, Dwell Time

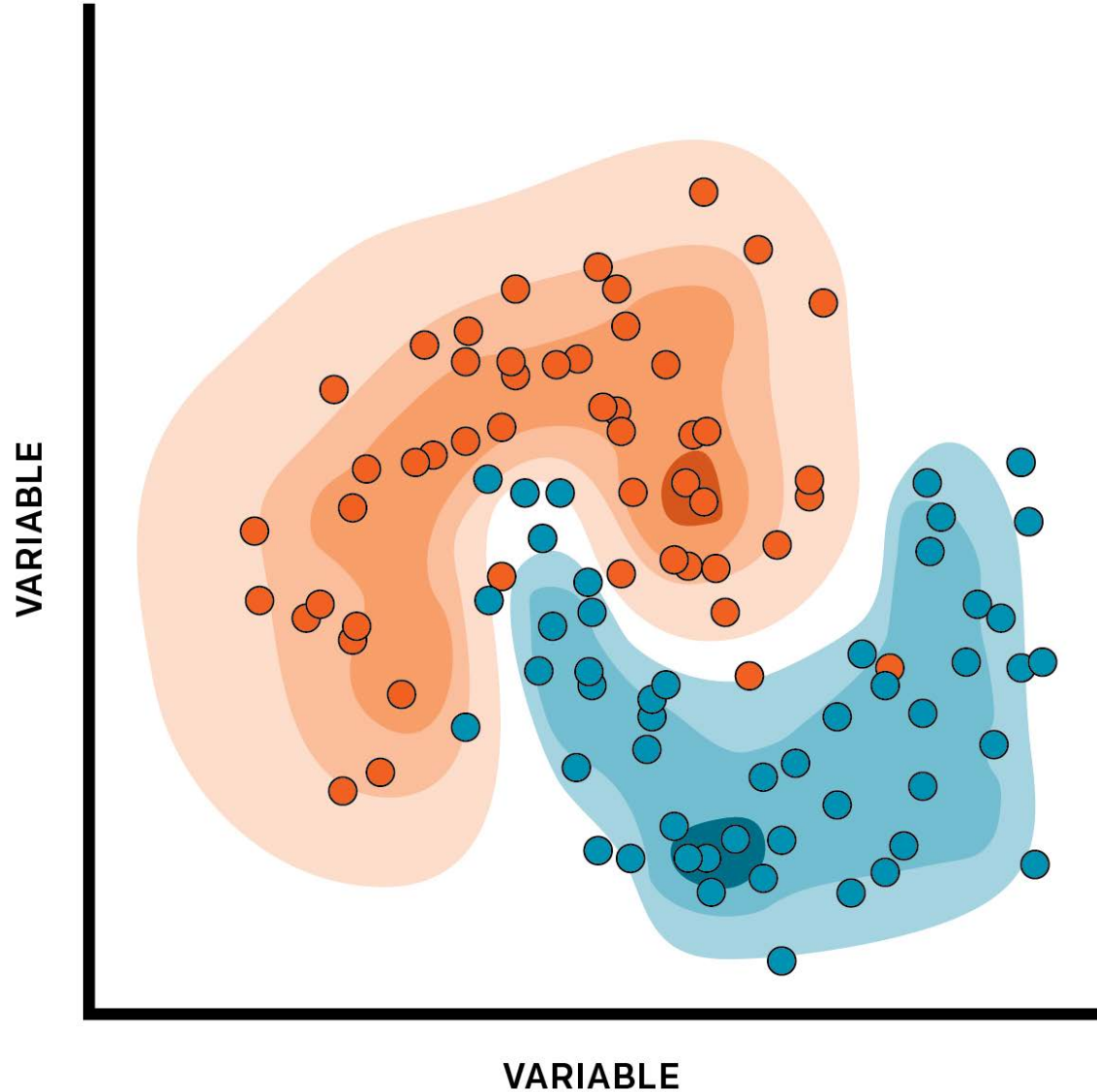




Pattern Recognition

- Data From Healthy Asset
- Data From Risky Asset

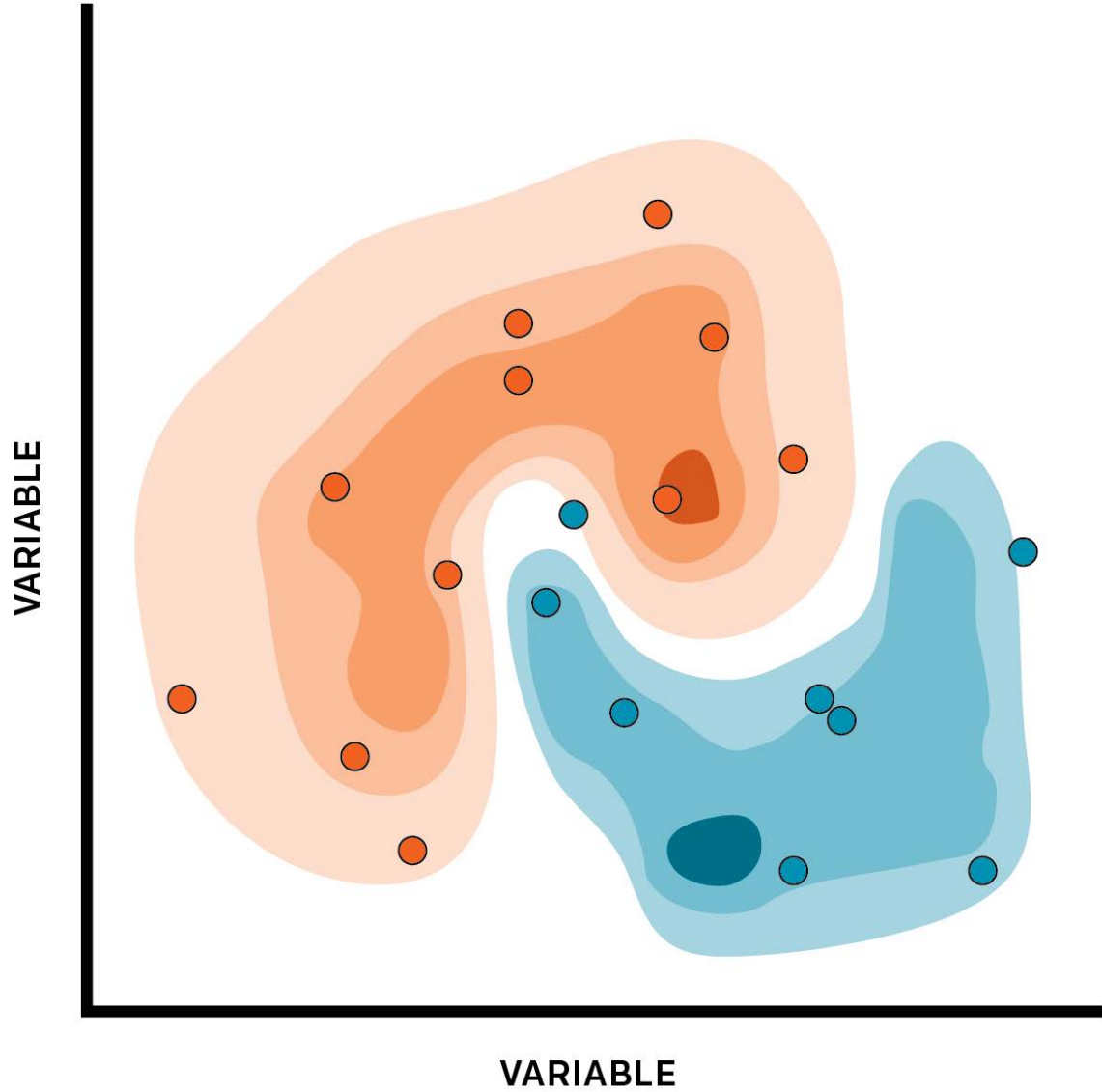




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Pattern Recognition

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Prognostics for moving assets...considerations:

1. Connectivity
2. Data is only transmitted when the machine is on
3. Failure and repair data is often unreliable and inconsistent
4. Root cause of failure is difficult to ascertain
5. Spectrum of faults is very wide...many faults
6. Large quantity of signal data
7. Sensor limitations
8. High value failures are rare





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