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Better Driving via Machine Learning

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Machine Learning in Transportation Workshop

October 26, 2016

Agenda

- A look at the Auto Insurance Industry
- Auto Insurance Industry in transition
- Machine Learning in Auto Insurance Industry
  - Machine Learning for Better Driving
  - Risk Reduction via Machine Learning
  - Faster Claims Processing
- Look ahead

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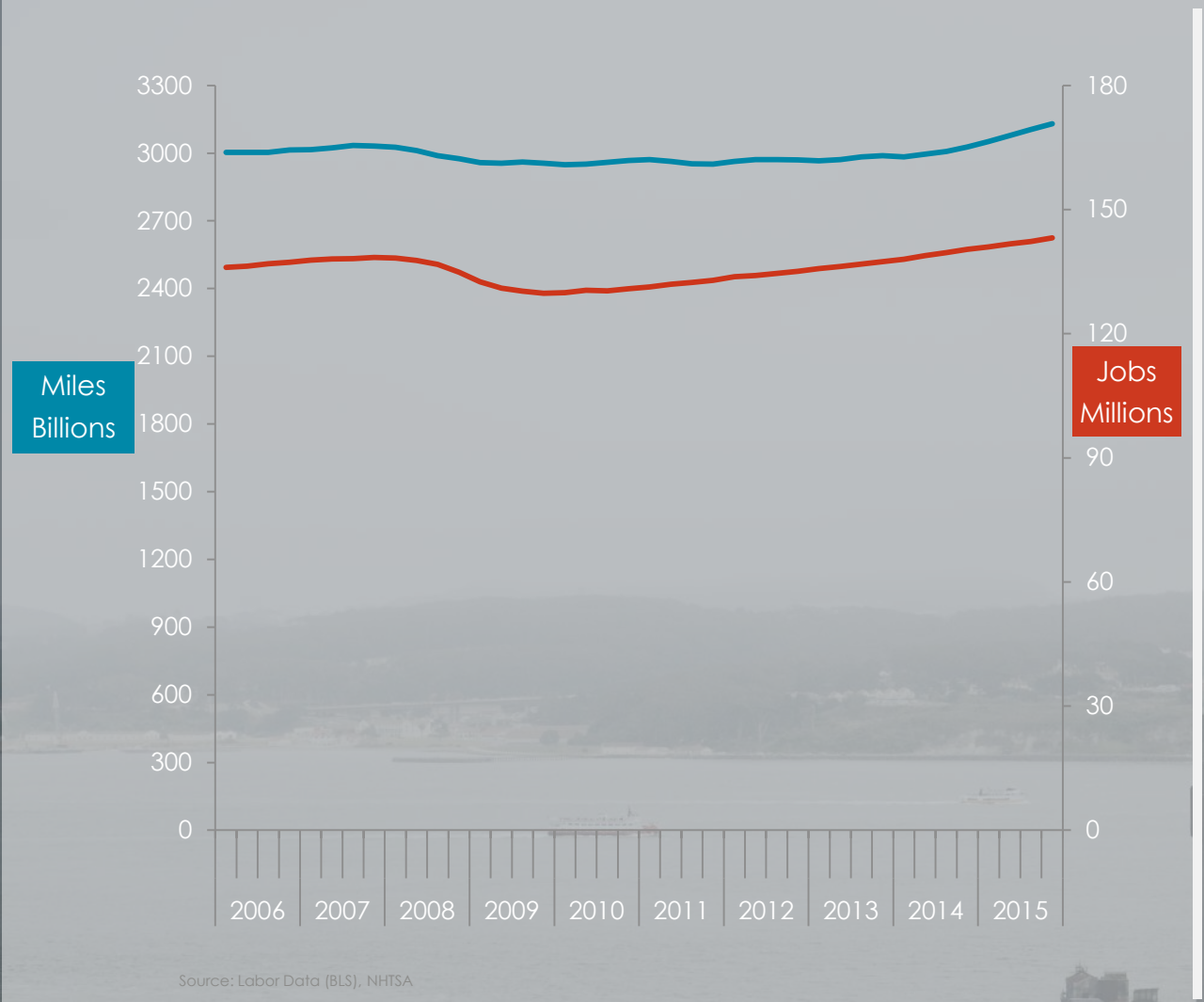
Recovering Economy, More Driving, More Collisions, More Fatalities



Source: Labor Data (BLS), NHTSA

Auto Insurance Industry costs are going up

Bodily Injury

+9.6%

Property Damage

+14.7%

Personal Injury Protection

+18.4%

Collision

+11.1%

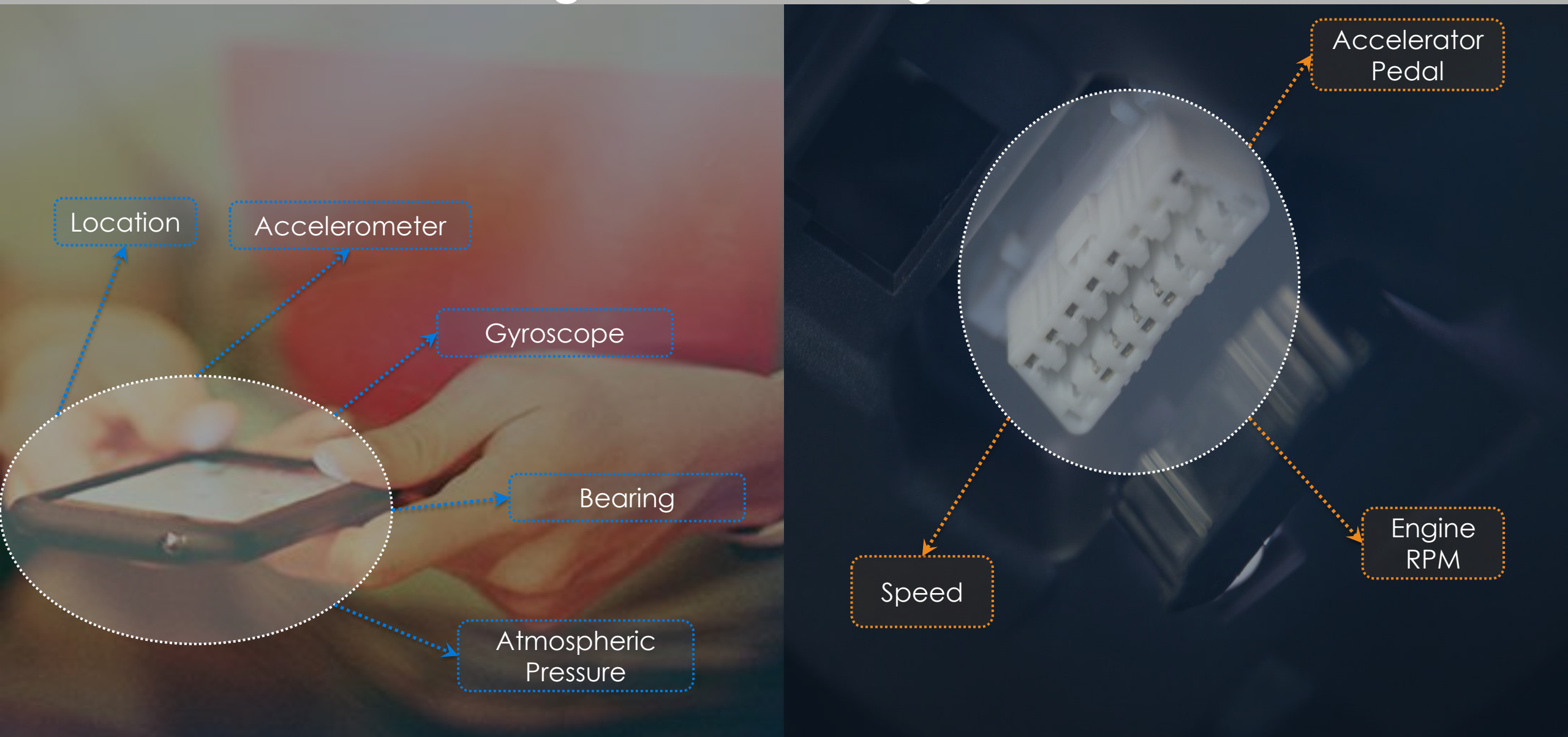
Comprehensive

+11.0%

Rise in losses from 2014 to 2016

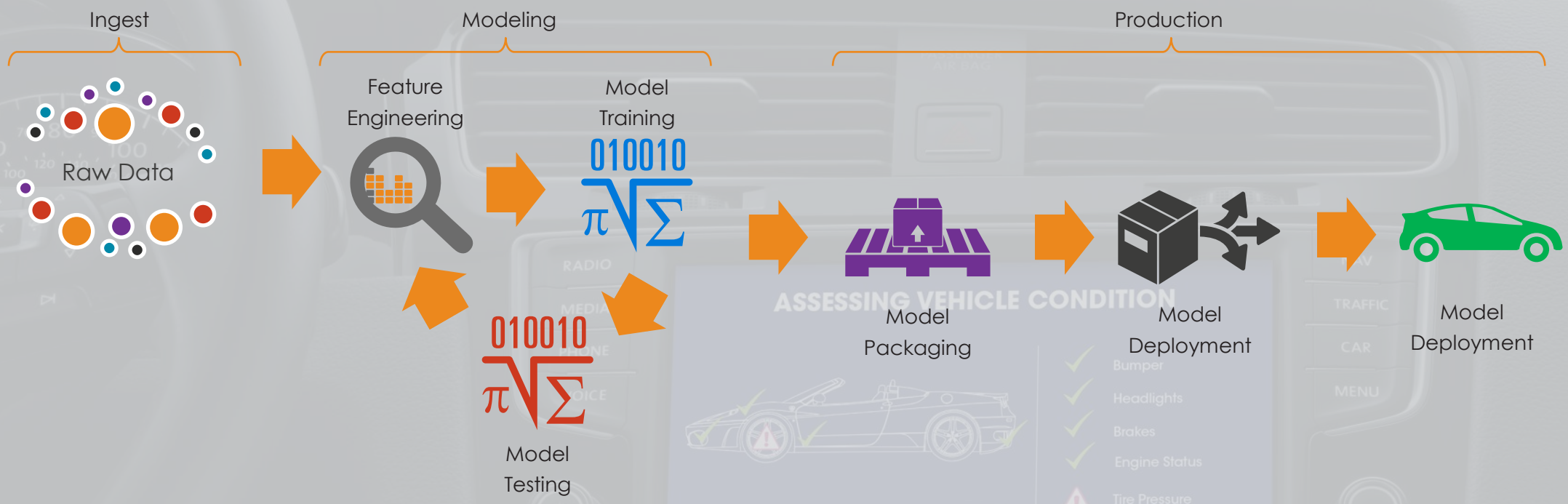
Source: Fast Track Monitoring System Graphics: Insurance Information Institute

Real-Time Data enabling smarter driving

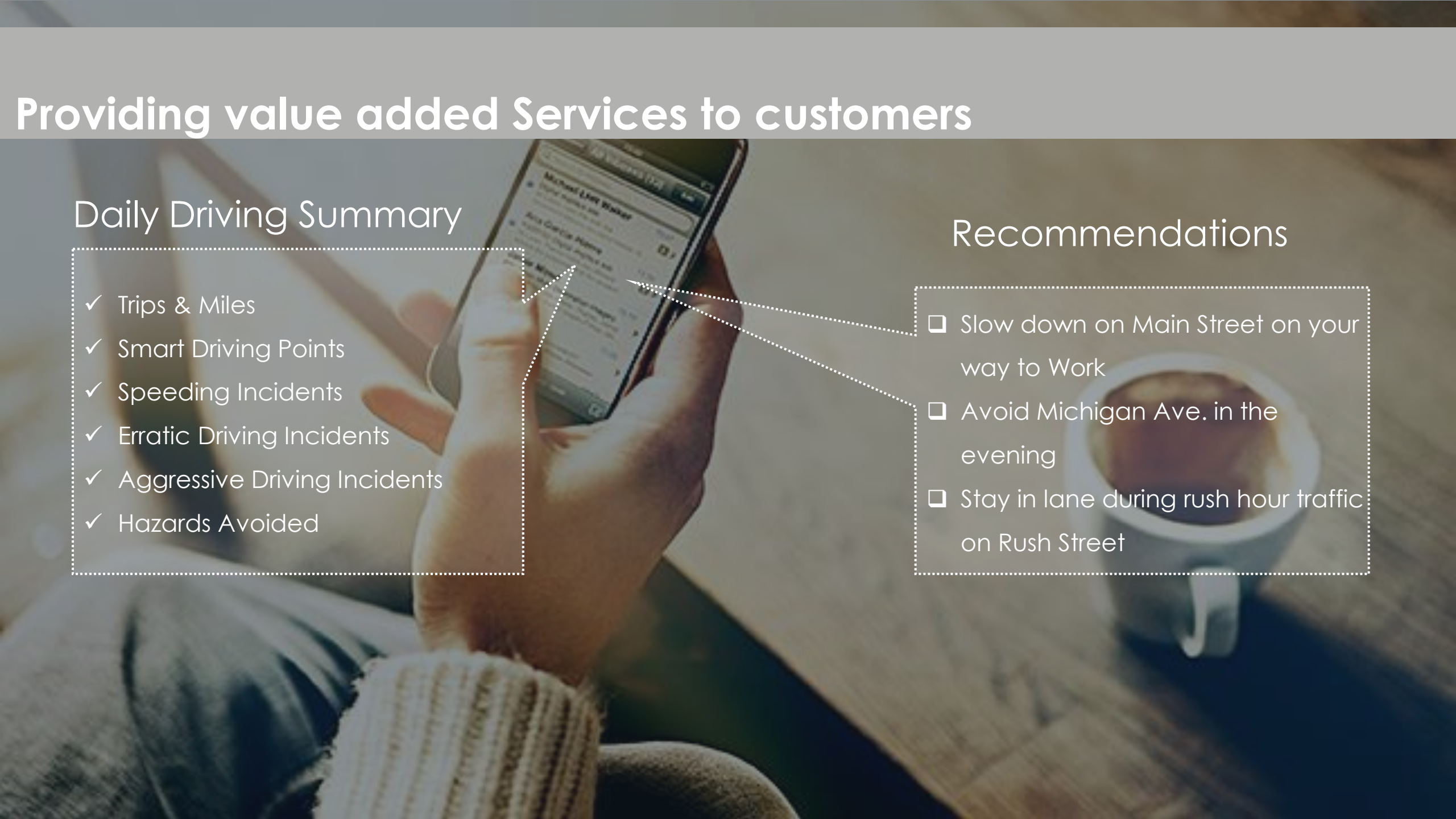


Machine Intelligence — your in car driving coach

Deploying Real-Time Machine Prediction



Providing value added Services to customers



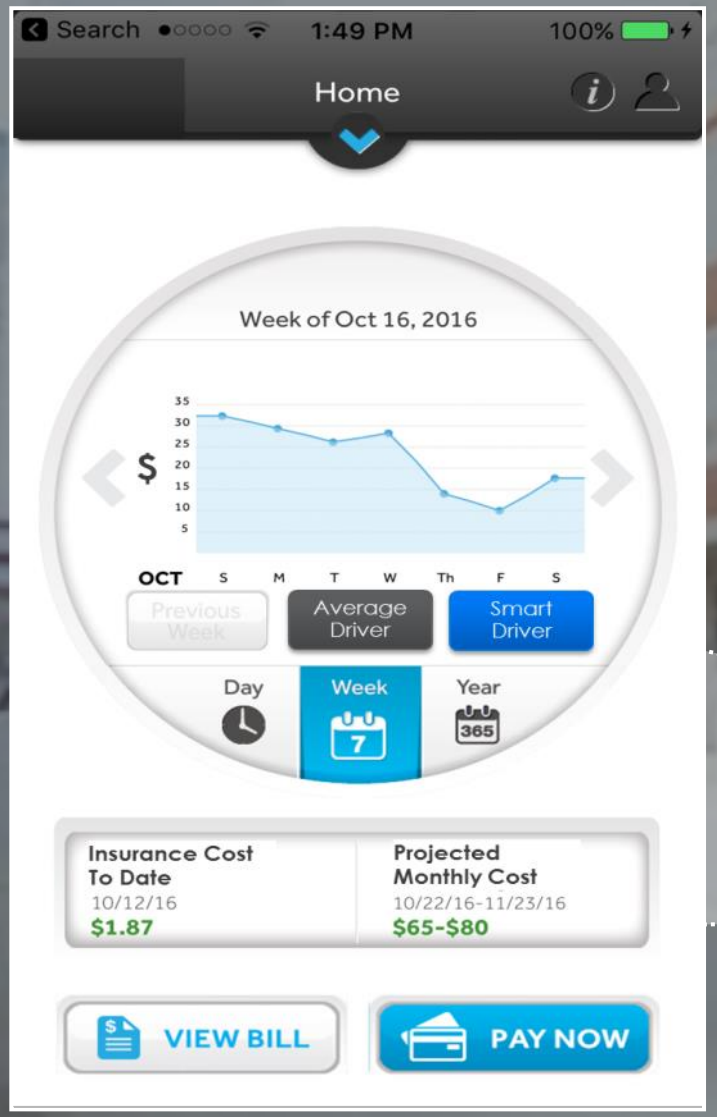
Daily Driving Summary

- ✓ Trips & Miles
- ✓ Smart Driving Points
- ✓ Speeding Incidents
- ✓ Erratic Driving Incidents
- ✓ Aggressive Driving Incidents
- ✓ Hazards Avoided

Recommendations

- ❑ Slow down on Main Street on your way to Work
- ❑ Avoid Michigan Ave. in the evening
- ❑ Stay in lane during rush hour traffic on Rush Street

Pay how you drive (PHYD) via Predictive Billing



Real-Time data and Machine intelligence in Claims resolution

What is next for Machine Learning in Auto Insurance?

- More data:
  - Dash Cam Video Analytics
  - Wearables
- Better Algorithms:
  - Deep Learning
  - Artificial Intelligence
- In Car Applications:
  - Geo Fencing
  - Personal Assistant
  - Prescriptive Repair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