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**Blood**



**Military**



**International**



**Health & Safety**



**Disaster**

The mission of the American Red Cross is to  
**prevent and alleviate human suffering**  
in the face of emergencies by  
mobilizing the power of volunteers  
and the generosity of donors.



Recover

Prepare

Respond



Local  
Disasters

How many disasters did the  
Red Cross of Chicago and  
Northern Illinois  
respond to during FY18?

**A. 12**

**B. 197**

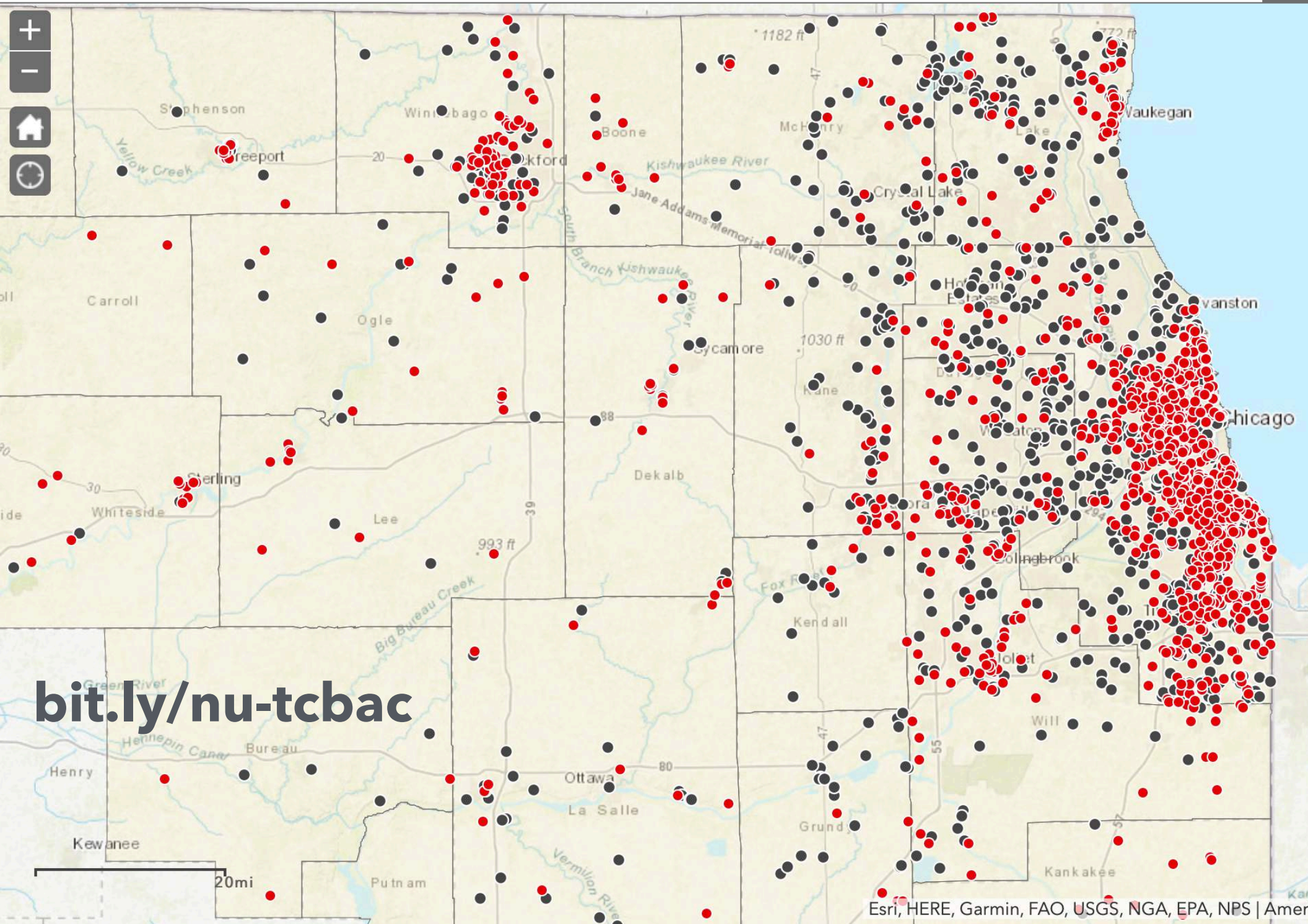
**C. 1,430**

How many disasters did the  
Red Cross of Chicago and  
Northern Illinois  
respond to during FY18?

**C. 1,430**



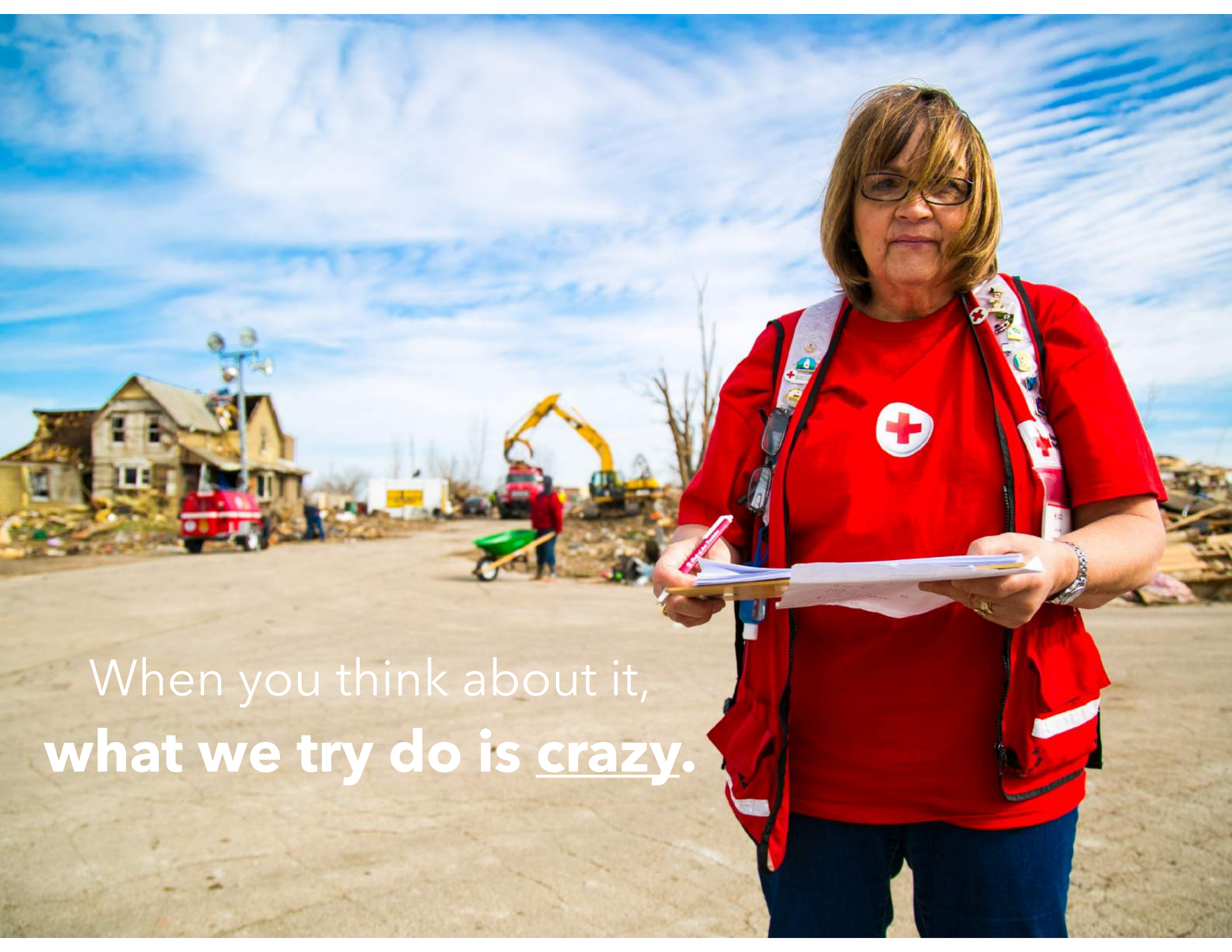




[bit.ly/nu-tcbac](https://bit.ly/nu-tcbac)



Any person with need receives financial assistance for **food, shelter, clothing and medication replacement**



When you think about it,  
**what we try do is crazy.**

We were managing  
responses with  
individual  
**Word** and **Excel**  
documents

"I have an almost complete disregard of precedent and a faith in the possibility of something better. It irritates me to be told how things always have been done. I defy the tyranny of precedent. I cannot afford the luxury of a closed mind.

**I go for anything new that might improve the past."**

We needed to be disruptors  
within our own **organization.**

- [Submit Incident Report](#) >
- [Daily/Weekly Report](#) >
- [Responder History](#) >

# Chicago & Northern Illinois DAT Incidents

## May To Date

🔥 27 Incidents  
 👤 54 Families  
 👤 161 Clients

## April

🔥 113 Incidents  
 👤 190 Families  
 👤 687 Clients

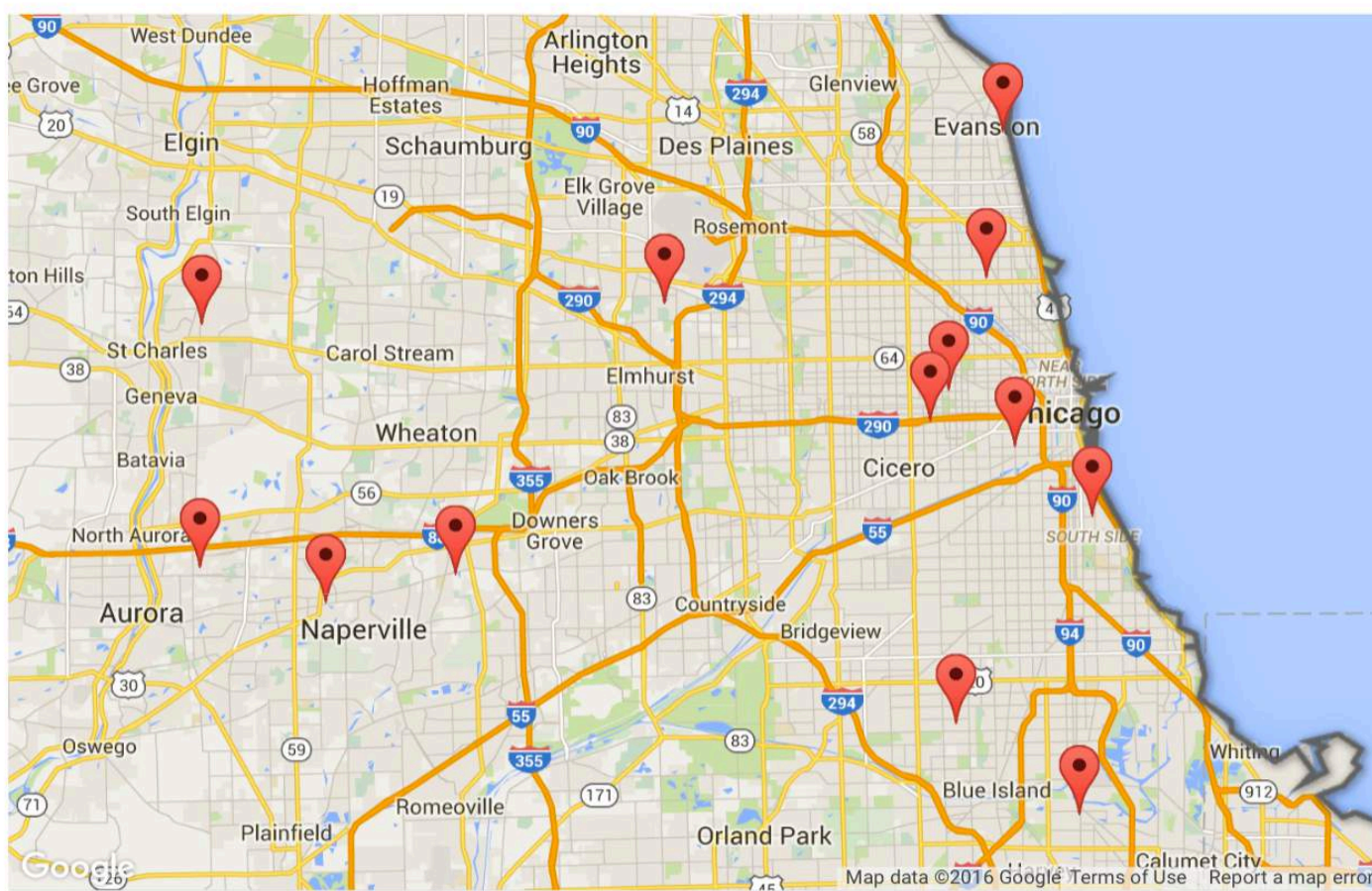
## FYTD

🔥 1035 Incidents  
 👤 1694 Families  
 👤 5316 Clients

## Recent Incidents

- 5/13 Chicago 16-2423 Open Fire  
 DAT Departed Scene at 12:45am
- 5/13 Aurora 16-2417 Flood  
 6 Units
- 5/13 Naperville 16-2416 Fire  
 2 Units, 2 Adults, 3 Children
- 5/12 Chicago 16-2415 Fire  
 4 Units, 6 Adults, 3 Children
- 5/12 Warren 16-2412 Fire  
 1 Unit, 3 Adults, 4 Children
- 5/12 St. Charles 16-2411 Fire  
 1 Unit, 2 Adults
- 5/10 Chicago 16-2403 Hazmat  
 1 Unit, 5 Adults

[More Incidents...](#)  
[Current Activity...](#)



# DCSOps Demo



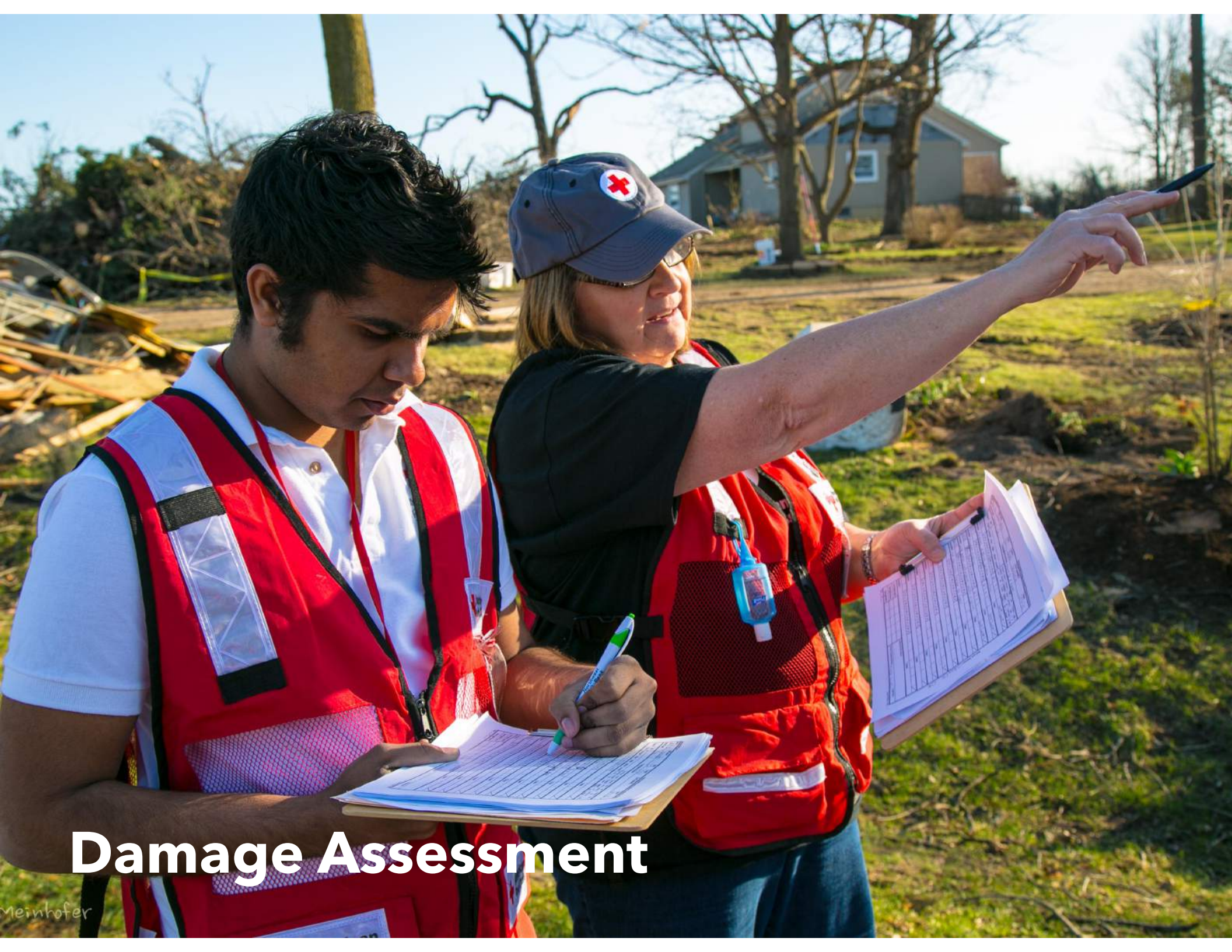
# Big Disasters



**BuzzFeed Storm** @BuzzFeedStorm

35m

Live video: Tornado on the ground near Rochelle, IL at 7:01 pm CT -  
@TVNweather tvnweather.com/live



# Damage Assessment



**American Red Cross**

**Disaster Relief**

**Sheltering**



**Feeding**



**Bulk Distribution**



**Casework, Health and Mental Health Services**

**Group/Activity/Positions (GAP) Chart**

<b>Operations Management (OM)</b>		Red Cross Coordinating Officer Appointed - (OM/ /RCCO)		Elected Official Liaison (EOL)- Appointed – (OM/ /EOL)	Director (OM/ /DIR)	Deputy Director (OM/ /DD)	Generalist Manager (OM/GEN/MN)	Site Director (OM/GEN/SV)
		Chief of Staff-Appointed - (OM/ /COS) Staff Advocate-Appointed - (OM/ /STA)						
Assistant Director Operations (OM/OPS/AD)				Assistant Director Logistics (OM/LOG/AD)		Assistant Director Information & Planning (OM/IP/AD)	Assistant Director External Relations (OM/ER/AD)	Assistant Director Finance (OM/FIN/AD)
<b>MASS CARE</b>	<b>INDIVIDUAL DISASTER CARE</b>	<b>RECOVERY</b>	<b>LOGISTICS</b>		<b>INFORMATION &amp; PLANNING</b>	<b>EXTERNAL RELATIONS</b>	<b>FINANCE</b>	
Mass Care (MC) Chief (CH)	Individual Disaster Care /Disability Integration (DI) (MN, SV, SA)	Recovery (REC) Chief (CH)	Logistics (LOG) Chief (CH)	Disaster Services Technology (DST) Chief (CH)	Information & Planning /GEN/ (IP/ /MN, SA)	External Relations (ER) Chief (CH)	Finance Chief (FIN)(CH)	
Mass Care Generalist (MN)	IDC/Disaster Health Services (DHS) (CH, MN, SV, SA)	REC/Casework and Recovery Planning (CRP) (MN, SV,)	LOG/ Generalist (MN)	DST/Generalist Manager (MN) DST/Computer Operations (CO) (MN, SV, SA)	IP/Disaster Assessment (DA) (MN, SV, SA)	Community Engagement & Partnerships (CEP) (CH, MN, SV, SA)	FIN/ Manager (MN)	
MC/Feeding (FF) (MN, SV, SA)	IDC/Disaster Mental Health (DMH) (CH, MN, SV, SA)	REC/Community Recovery (CMR) (MN, SV)	LOG/ Facilities (FAC) (MN, SV, SA)	DST/Networking (NT) (MN, SV, SA)	IP/Financial and Statistical Information (FSI) (MN, SV, SA)	Government Operations (GO) (CH, MN, SV, SA)		
MC/Sheltering (SH) (MN, SV, SA)	IDC/Disaster Spiritual Care (DSC) (MN, SV, SA)	REC/Systems (SYS) (MN, SV)	LOG/Warehousing (WHS) (MN, SV, SA)	DST/Customer Service (CS) (MN, SV, SA)	IP/Information Dissemination (ID) (MN, SV, SA)	Fundraising (FR) (MN, SV, SA)		
MC/Distribution of Emergency Supplies (DES) (MN, SV, SA)		REC/Generalist (SA)	LOG/Transportation (TRA) (MN, SV, SA)	DST/Communications (CM) (MN, SV, SA) Staff Services (SS) Chief (CH)	IP/Situation Unit (SU) (MN, SV, SA)	Public Affairs (PA) (CH, MN, SV, SA) PA/Advanced Public Affairs Team (APAT) (MN, SV, SA)		
MC/Reunification (REU) (MN, SV, SA)	Response /Disaster Action Team (DAT) (MN, SV, SA)		LOG/ In Kind Donations (IKD) (MN, SV, SA)	SS/Generalist Manager MN				
			LOG/ Supply (SUP) (MN, SV, SA)	SS/Staff Planning & Support (SPS) (MN, SV, SA)				
	Response/Dispatch (DP) (CH, MN, SV, SA)		LOG/ Life Safety and Asset Protection (LSAP) (MN, SV, SA)	SS/Staff Relations (SR) (MN, SV, SA) SS/Local Community Volunteers (LCV) (MN, SV, SA)				
			LOG/Procurement (PRO) (MN, SV, SA)	SS/Training (TR) (MN, SV, SA)				

Yet, the most challenging  
thing we do in response  
to a large disaster is  
**move people.**





**Analytics for  
Social Good**

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- **Clara Barton**  
Founder, American Red Cross

