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Gad Allon is an associate professor of managerial economics and decision science at the Kellogg School of Management at Northwestern University. He received his PhD in Management Science from Columbia Business School in New York and holds a Bachelor and a Master degree from the Israeli Institute of Technology. His research interests include operations management in general, and service operations and operations strategy in particular. Recently, Professor Allon has been studying models of information sharing among firms and customers both in service and retail settings. He is also conducting empirical studies to investigate time-based competition in the fast food industry as well as the factors contributing to emergency department overcrowding. Professor Allon teaches the core operations management, an elective on operations strategy, as well as an executive course on the "science of lean six-sigma operations" at the Kellogg school of management. Professor Gad Allon won the 2009 Outstanding Professor of the Year Award at Kellogg.