

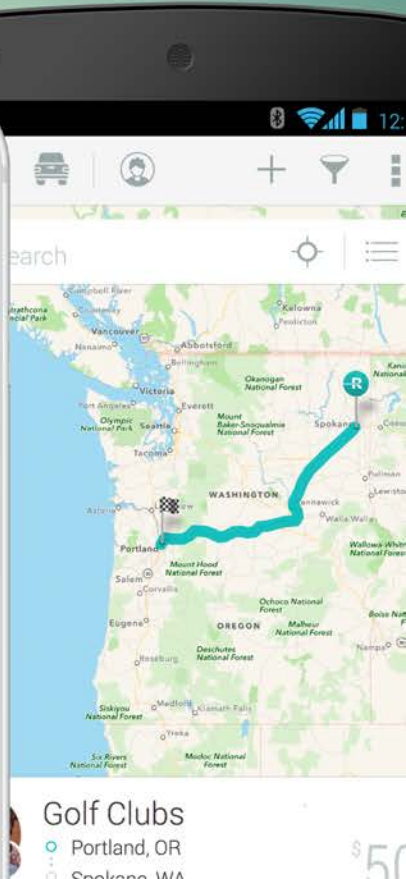
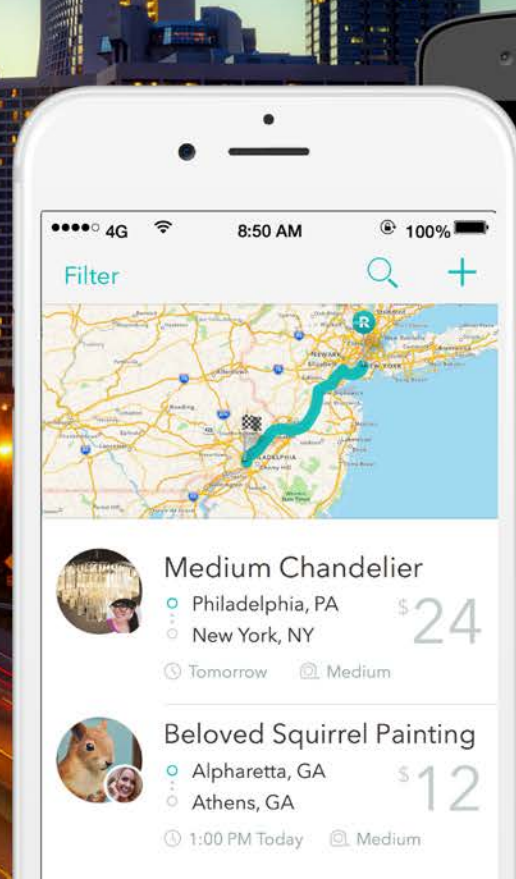


ROADIE

Friendshipping

NORTHWESTERN UNIVERSITY

Business Advisory Counsel



- Sometimes the *best ideas* really do happen in the shower.





250,
000,
000

VEHICLES

Today

250 million passenger vehicles will hit the road with 4 billion cubic feet of excess capacity.

4,
000,
000,
000

CUBIC FEET OF
CARGO SPACE

We wonder

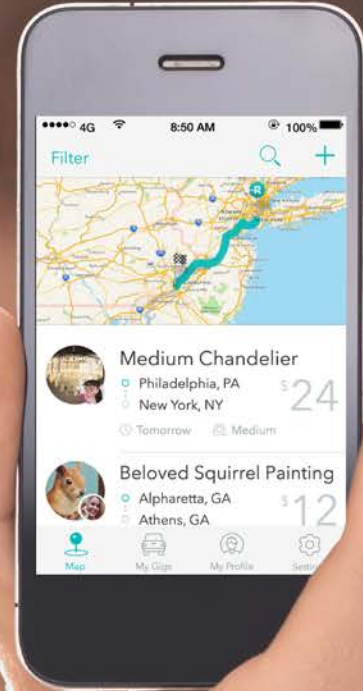
what could happen if we put a fraction of that wasted space to good use?



ROADIE

INTRODUCING THE FIRST **ON-THE-WAY** **DELIVERY NETWORK**

No matter what you need to send, chances are there's a Roadie who can deliver it same day, next day, at night, on weekends, and pretty much whenever.



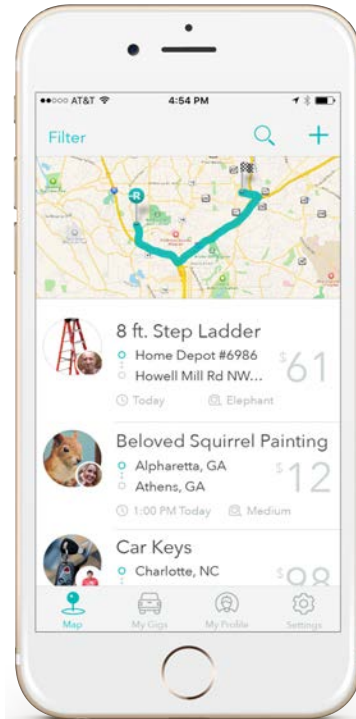
DRIVERS

Roadies get paid for driving to the places they're already going.

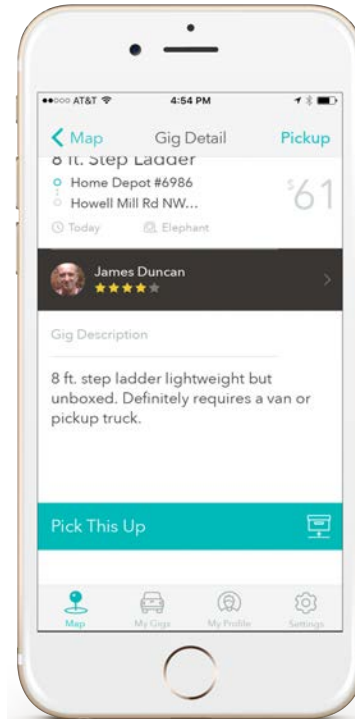
GET ALERTS



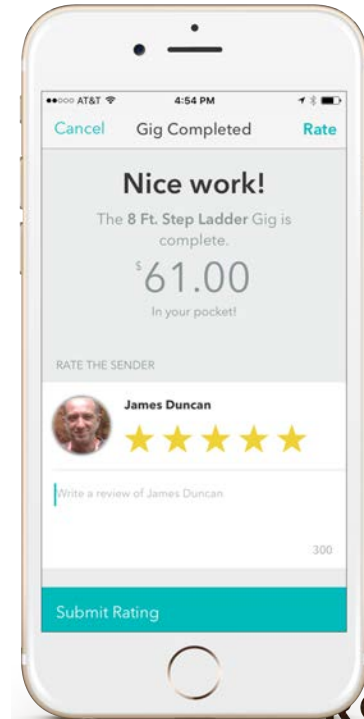
BROWSE GIGS



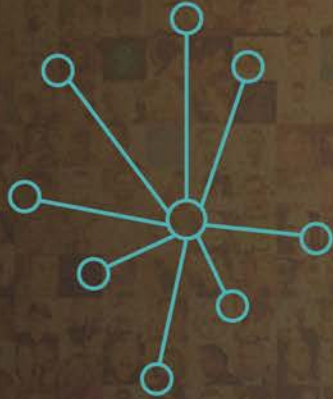
MAKE AN OFFER



GET PAID



It's all about the economics of *distribution*.



HUB & SPOKE



ON DEMAND



TRUE POINT-TO-POINT



ONLY ON 7NEWS

7NEWS

SMALL TOWN CONSIDERING BOUNTY ON DRONES
DEER TRAIL WOULD SELL DRONE HUNTING LICENSES

Chicago, IL to Indianapolis, IN San Francisco, CA to Sacramento, CA

Atlanta, GA to Miami, FL Washington, DC to Montgomery, MD

Austin, TX to Dallas, TX Dallas, TX to San Antonio, TX **Chicago, IL to Tower Lakes, IL**

Atlanta, GA to Alpharetta, GA Dallas, TX to Denton, TX

Denver, CO to Arapahoe, CO **Los Angeles, CA to Santa Monica, CA**

San Francisco, CA to San Mateo, CA Atlanta, GA to Charlotte, NC

Raleigh, NC to Norfolk, VA Washington, DC to Philadelphia, PA

Miami, FL to Broward, FL Atlanta, GA to Nashville, TN

Detroit, MI to Cleveland, OH **Seattle, WA to Redmond, WA**

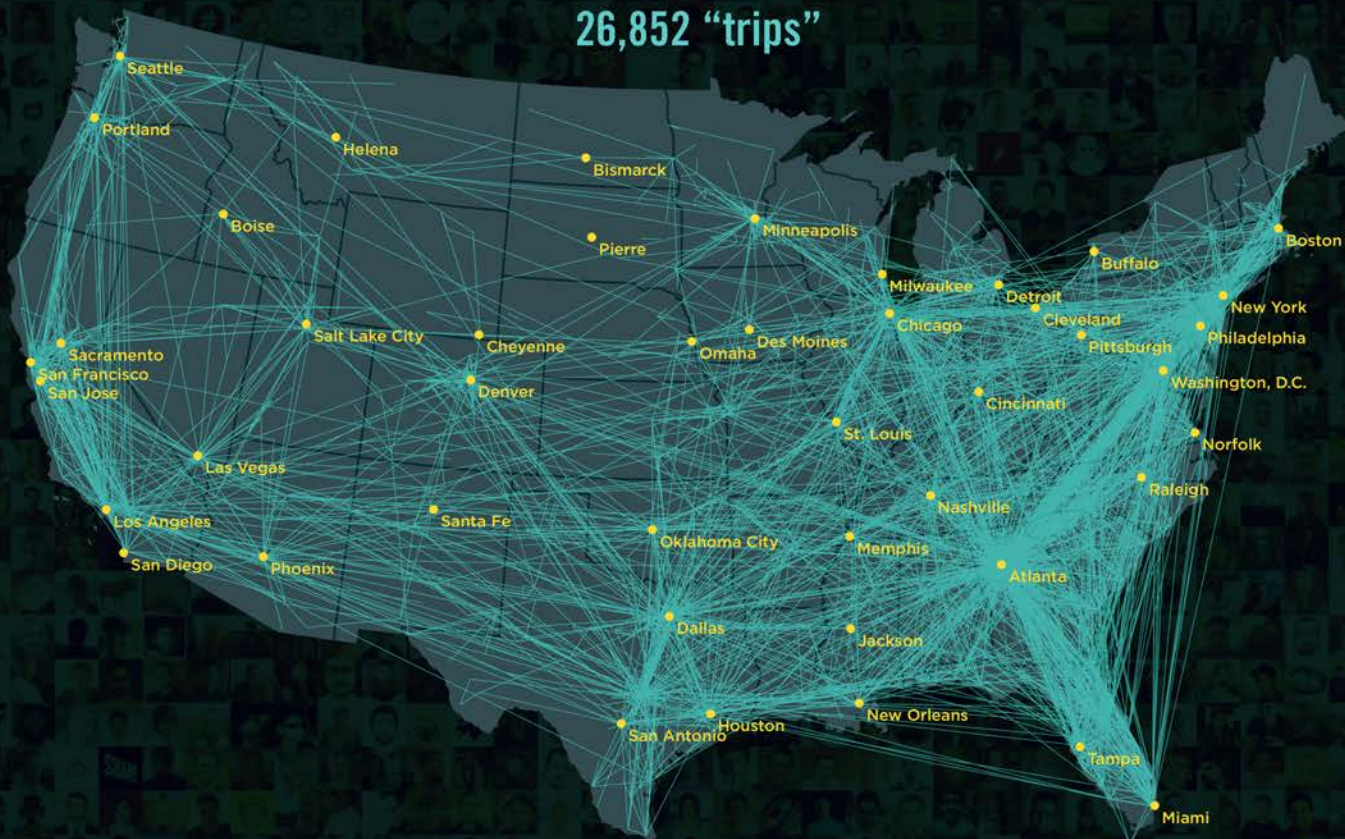
San Francisco, CA to San Jose, CA Los Angeles, CA to San Francisco, CA



ROADIE

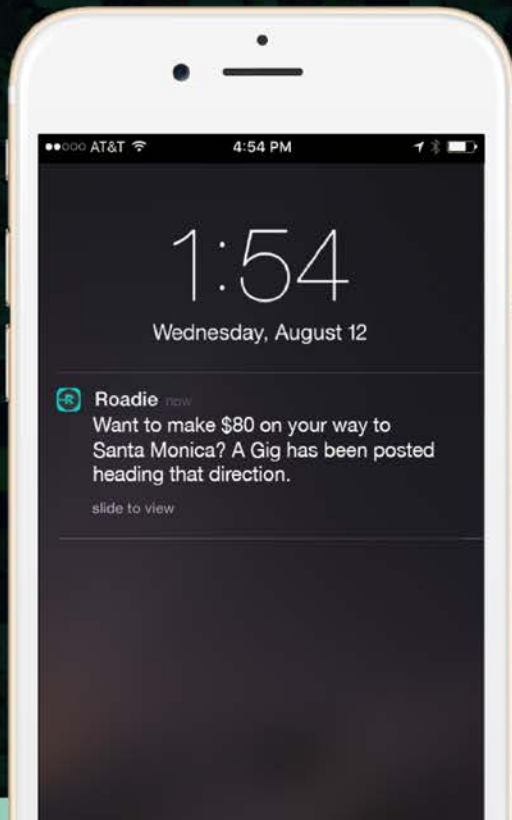
We're not building an infrastructure,
we're revealing one that already exists.

26,852 "trips"



We're not building an infrastructure,
we're revealing one that already exists.

26,852 "trips"



Uber Tents

ATLANTA, GA



SAVANNAH, GA

DISTANCE: 248 MILES | **WEIGHT:** 75+LBS | **DELIVERED:** NEXT DAY



ROADIE

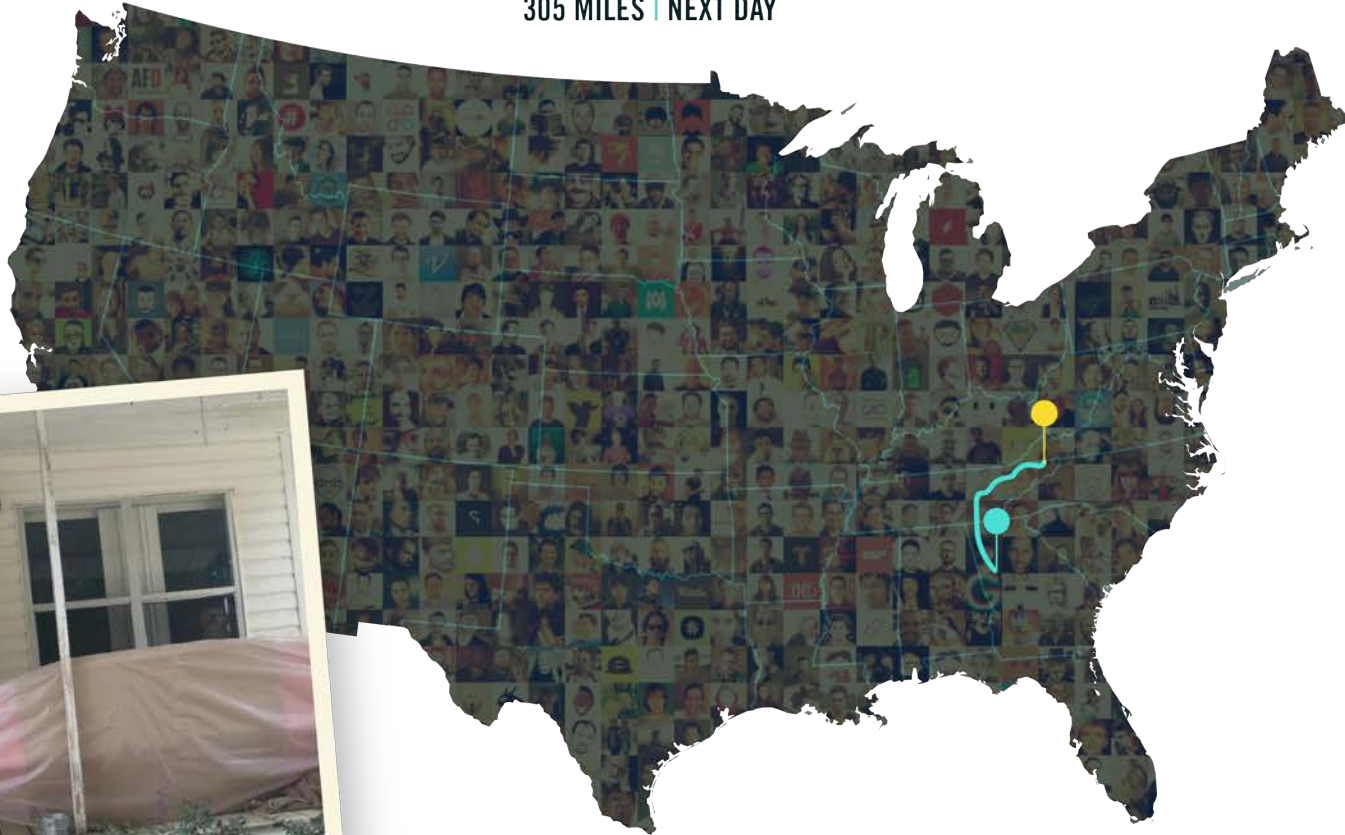
Kayak

KENNESAW, GA



BLOUNTVILLE, TN

305 MILES | NEXT DAY



Big Green Egg

ATLANTA, GA



ATHENS, GA

68 MILES | SAME DAY



Antique Mexican Table

NASHVILLE, TN



ROUND TOP, TX

819 MILES | 3 DAYS



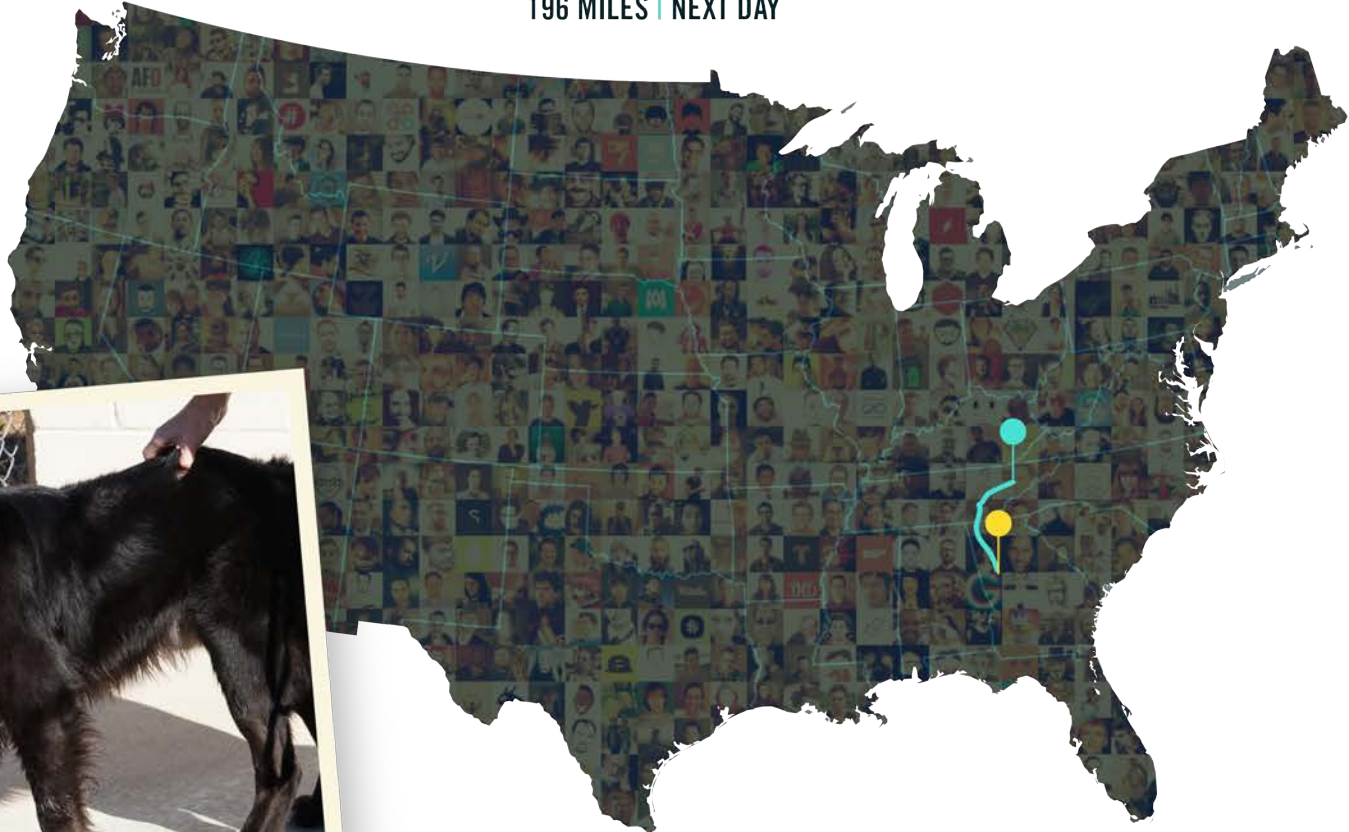
Cooper

MARIETTA, GA



KNOXVILLE, TN

196 MILES | NEXT DAY



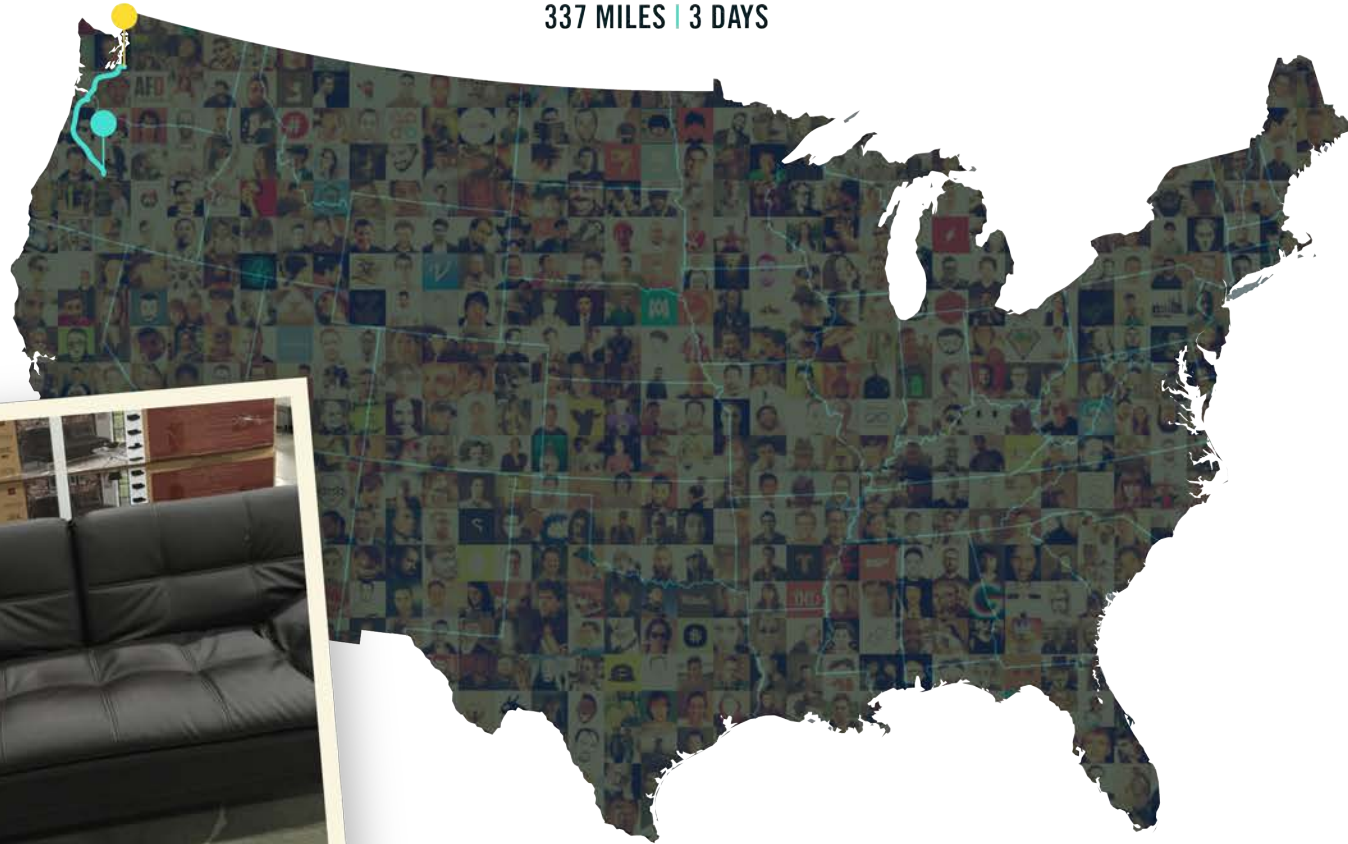
Sofa

REDMOND, WA



BEND, OR

337 MILES | 3 DAYS



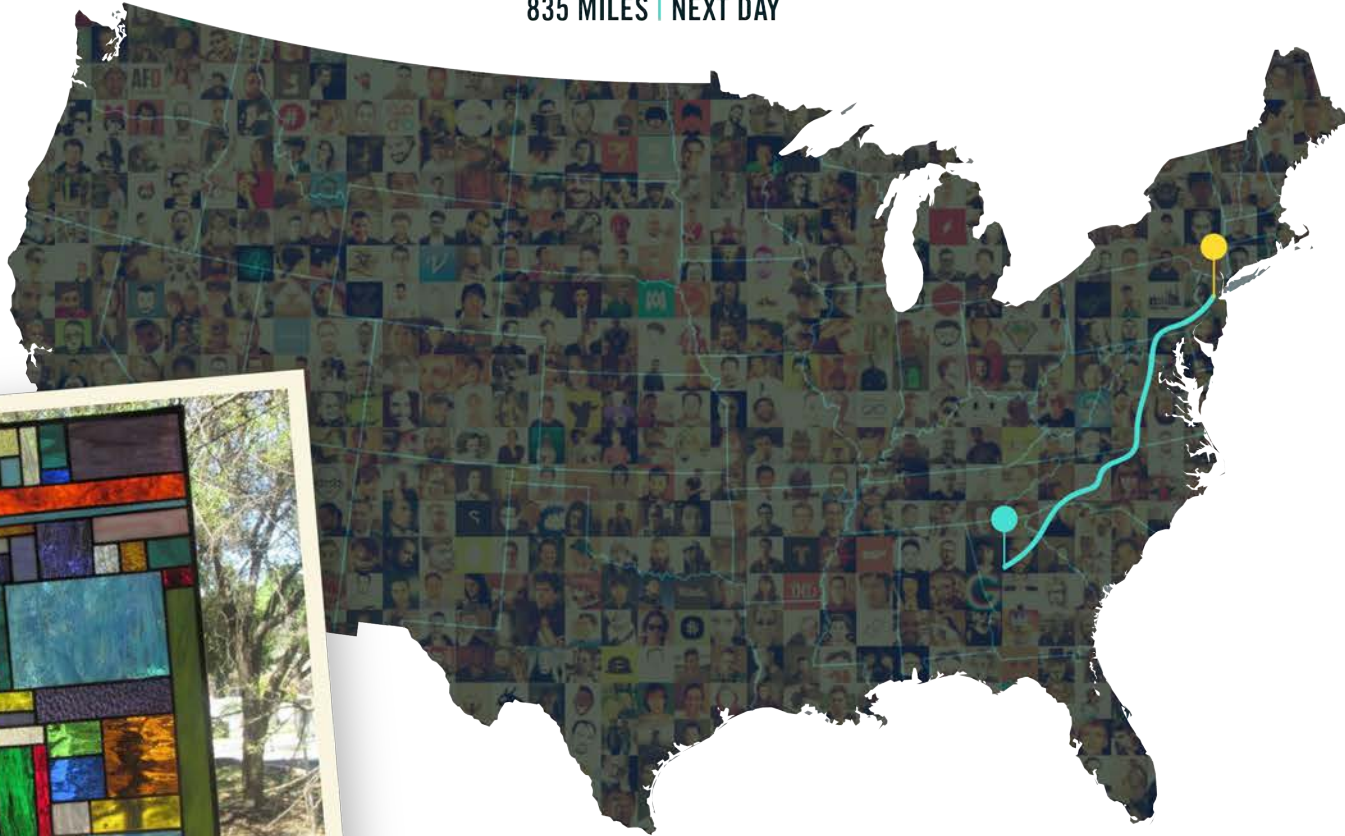
Stained Glass

SOUTH RIVER, NJ



ATLANTA, GA

835 MILES | NEXT DAY



Broken Dreams

LOGANVILLE, GA



KERNERSVILLE, SC



Roadie is a network made up of
real people in the real world.



100,000 ROOM NIGHTS

PER DAY



2 MILLION RIDES

PER DAY

UBER



ROADIE

1 BILLION PIECES OF CONTENT

PER DAY



facebook



Thank You

MARC GORLIN

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 @marcgorlin |  @roadie



ROADIE